

Code Kingdoms Privacy Policy

This Privacy Policy governs the manner in which Ceebr Ltd. (trading as Code Kingdoms) collects, uses, maintains and discloses information collected from users (each, a "User") of the http://codekingdoms.com website ("Site"). This privacy policy applies to the Site and all products and services offered by Ceebr Ltd.

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, subscribe to the newsletter, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site.

Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

Code Kingdoms may collect and use Users personal information for the following purposes:

- **To improve customer service**: Information you provide helps us respond to your customer service requests and support needs more efficiently.
- To personalize user experience: We may use information in the aggregate to understand how our
 Users as a group use the services and resources provided on our Site.



- To improve our Site: We may use feedback you provide to improve our products and services.
- To run a promotion, contest, survey or other Site feature
- To send Users information they agreed to receive about topics we think will be of interest to them.
- To send periodic emails: We may use the email address to respond to their enquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Compliance with children's online privacy protection act

We have a supplement to our privacy policy that concerns our additional commitment to children under 13 and their parents.

Supplemental Children's Privacy Policy

Code Kingdoms has developed its Site with the goal of creating an enjoyable experience for all users. This Children's Privacy Policy is designed to answer your questions regarding our privacy policies and principles with respect to children under the age of 13.



Building on our general Privacy Policy, we recognize the need to provide additional privacy protections when children visit the Site on which this Children's' Privacy Policy is posted. We explain those additional protections in this Children's' Privacy Policy.

The Children's Online Privacy Protection Act ("COPPA") requires that we inform parents and legal guardians about how we collect, use, and disclose personal information from children under 13 years of age; and that we obtain the consent of parents and guardians in order for children under 13 years of age to use certain features of our Site. Below we explain how we do that for these "children." Also, when we use the term "parent" below, we mean to include legal guardians.

1. What types of information do we collect about children?

Children can visit Code Kingdoms' Site, view content, and enjoy many features without any personal information being collected. We don't collect personal information from children while they use our Site unless they register on Code Kingdoms' Site.

We receive information from our guests. We collect personal information directly from children to:

- 1. create an account for Code Kingdoms' Site
- 2. participate in games, reward programs, contests, events, or promotions
- 3. send questions, correspond with us via e-mail concerning their Code Kingdoms account or request customer support
- 4. participate in polls, surveys, or questionnaires

Typically, this information includes:

- 1. email address
- 2. Minecraft username
- 3. location based information (where necessary for the provision of services)

We collect demographic information (date of birth, gender, and preferences) and combine it with the child's personal information, but only if this information is provided by the parent or with the parent's consent. Code Kingdoms will not collect more personal information than is reasonably necessary.

Finally, we may collect demographic information about a child. For example, if a child participates in a survey, we may collect those responses. Among them, we may collect age, gender, hobbies, interests or other demographic



information about gaming and preferences, and the country where a child lives. We also use some passive technologies, including cookies and web beacons, to monitor traffic on our Site. This demographic information may be associated with a child's personal information that Code Kingdoms has collected in accordance with law.

2. How do we use and share the personally identifiable information that we collect from children?

We may collect personal information from parents to allow children to participate in certain activities offered on our Site and within our children's subscription products. These activities may include participating in games, reward programs, contests, events or other promotions.

We may use your child's information provided by the parent or with the parent's consent to allow your child to send questions or request customer support. We may also use that information to participate in polls, surveys or questionnaires. We may also use that information to send your child email and messages with promotional information about new products and features, special offers, contests and other interesting events concerning new products, events and other information about Code Kingdoms. You may always opt-out of having your child receive these promotional messages.

Until we receive verifiable parental consent, the contact information gathered from a child is used only to obtain consent to our information collection practices from their parents.

If a child wins a contest or other promotional event, we request that the parent provide his or her postal address for purposes of delivering the prize. So long as we have obtained the appropriate consent, we may publish a winner's first name on our Site.

With parental consent, Code Kingdoms may share children's personal information as necessary with outside entities hired to assist with internal website and support operations (e.g., online product fulfillment, email services, or technical support). These entities have agreed to maintain confidentiality, security, and integrity of all the personal information they obtain from us and will abide by this privacy policy. We do not share any information about a child with any third parties unless the disclosure is reasonably necessary to:

- comply with law, including, for example, to comply with a court order;
- enforce our Terms of Service, or Site or game/promotion rules;
- in connection with the purchase or sale of assets, a merger, reorganization, bankruptcy or similar corporate transaction; or
- protect the safety and security of our Customers and our Site.



3. How do we notify and obtain consent from parents for the collection of personal information from their children?

When a child under the age of 13 attempts to register with our Site, we request payment for the subscription via their parent's credit card prior to collecting personal information during registration. If a parent refuses the request for payment we will not collect any personal information from their child. If a parent permits the payment, their child will be granted access to the registration page where we will collect the information described previously.

4. How can parents access, change or delete personally identifiable information about their children?

At any time, a parent can contact our customer service department to access, change or delete the personal information that we have collected from his or her child by contacting us using the details at the end of this policy.

Please include the child-member's username and the registered e-mail address in the e-mail so that we can better assist you with your inquiry or request.

5. How will we notify parents if our Children's Privacy Policy changes?

We may amend our Children's Privacy Policy at any time. We will provide parents notice by e-mail of any material changes in the way we intend to collect, use, or share children's personal information. Please note that, at all times, parents should update their personal information to provide us current e-mail addresses. We will apply material changes in our Children's Privacy Policy only in conformance with applicable law, including any parental consent requirements.

Changes to this privacy policy

Ceebr Ltd has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms



By using this Site, you signify your acceptance of this policy and <u>terms of use.</u> If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

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